

Impression Series® City Softeners

Advanced Technology Blended with Operating Simplicity



A Single System Used to Effectively Treat Municipal Water

- Removes hardness
- Removes chlorine
- Eliminates odors
- Softens household water using minimal salt and water

Impression®
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Whether you have municipal water that is hard or highly chlorinated, Impression Series® city water softeners deliver the clear, soft, odor-free water you want and need. Its easy-to-read LED screen and user-friendly console allows you to monitor all operating functions and its unique tank design eliminates the need for two systems, saving water and energy. It's true ... nothing will last longer than your first Impression.

- Solid-state microprocessor control
- Meter monitors and self-adjusts regeneration cycles based on household trend of water consumption
- Easily programmed for optimum performance by your Water-Right installer
- Extended lithium battery backup
- Single tank design causes less pressure drops
- Flexible "adjustable cycle sequence" programming — saves salt and water
- Advanced history and diagnostic screens

WaterRight®
The Right Water
for Life



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Only the Impression Plus® model features a top tank flange for easy servicing. Optional weather cover for outdoor installations is available on both models.

It's the Meter ...

Water usage is electronically monitored and the system automatically regenerated based on actual water consumption. The controller can anticipate higher water usage based on previous trends and regenerate the system in advance, as needed, to ensure the availability of quality water. Likewise, when water usage is low, the system regenerates less often, saving on salt and water.

It's the Electronics ...

The microprocessor captures all water softener operations, including gallons per day, total gallons, peak flow rates, and total regenerations. Time is also held in memory and protected by a built-in battery backup.

It's the Control Valve ...

A rugged, Noryl™ control valve handles high flow rates without dropping household water pressures — like when showers, toilets and faucets are all in use at the same time.

It's the Company ...

Since 1963, Water-Right, Inc., a family-owned company, prides itself on providing both professional and personal service. Today, the Water-Right brand is found around the globe as we continue to provide "the right water for life."

Protect Your Household

Impression Series® city water softeners provide the quality water you need for everyday life. Day and night, your water will now perform the way it should ... creating richer lathers by using less soap, rinsing cleaner without film and residue ... even protecting your household plumbing from scale and mineral deposits while removing unpleasant chlorine odors. Best of all, this system is built to last and easy to operate.



With these combined components — meter, electronics, control valve and the Water-Right company itself — no other water treatment solution can compare in features or performance. Protect your home and your family with the best.



It's the Design

The Impression Series® city softener's unique "mid-plate" design allows the use of resin and activated carbon in one tank, eliminating the need for two units.

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Your local water treatment professional:



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