

Impression Series® Softeners

Advanced Technology Blended with Operating Simplicity



A Single System Used to Effectively Treat Residential Water

- Removes hardness
- Softens household water using minimal salt and water

Impression®
SERIES



Whether you have hard municipal water or extremely hard well water, Impression Series® water softeners deliver the clear, soft water you want and need. Its easy-to-read LED screen and user-friendly console allows you to monitor all operating functions. It's true ... nothing will last longer than your first Impression.

- Solid-state microprocessor control
- Meter monitors and self-adjusts regeneration cycles based on household trend of water consumption
- Easily programmed for optimum performance by your Water-Right installer
- Extended lithium battery backup
- Flexible "adjustable cycle sequence" programming — saves salt and water
- Advanced history and diagnostic screens

WaterRight®
The Right Water
for Life



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Only the Impression Plus® model features a top tank flange for easy servicing. Optional weather cover for outdoor installations is available on both models.

It's the Meter ...
Water usage is electronically monitored and the system automatically regenerated based on actual water consumption. The controller can anticipate higher water usage based on previous trends and regenerate the system in advance, as needed, to ensure the availability of quality water. Likewise, when water usage is low, the system regenerates less often, saving on salt and water.

It's the Electronics ...
The microprocessor captures all water softener operations, including gallons per day, total gallons, peak flow rates, and total regenerations. Time is also held in memory and protected by a built-in battery backup.

It's the Control Valve ...
A rugged, Noryl™ control valve handles high flow rates without dropping household water pressures — like when showers, toilets and faucets are all in use at the same time.

It's the Company ...
Since 1963, Water-Right, Inc., a family-owned company, prides itself on providing both professional and personal service. Today, the Water-Right brand is found around the globe as we continue to provide "the right water for life."



Protect Your Household

Impression Series® water softeners provide the quality water you need for everyday life. Day and night, your water will now perform the way it should ... creating richer lathers by using less soap, rinsing cleaner without film and residue ... even protecting your household plumbing from staining, scale and mineral deposits. Best of all, this system is built to last and easy to operate.

With these combined components — meter, electronics, control valve and the Water-Right company itself — no other water treatment solution can compare in features or performance. Protect your home and your family with the best.



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Optional IMC Series
The IMC cabinet design offers excellent space savings while still allowing up to 150 lbs salt storage.

Your local water treatment professional:



1900 Prospect Court • Appleton, WI 54914
920.739.9401 • 800.777.1426 • Fax: 920.739.9406
www.water-right.com